Steven “Felix” Roberts

Product Designer

stevenroberts.ca
steven.roberts8@gmail.com
Remote

PROFILE

Product designer with 7 years shipping web and mobile products, most recently scheduling and AI tools used daily by thousands of restaurants. I own features end to end, from discovery and customer interviews to high-fidelity prototypes and handoff, and I build working prototypes with AI so teams react to something real.

EXPERIENCE

Push Operations, Product Designer — Feb 2022 – Present

Workforce platform for restaurants across North America. Web, iOS and Android.

- Design for brands like Earls, The Keg, Subway and Crumbl, and run discovery and customer interviews with large multi-location operators.
- Led design of an AI assistant for managers, from my own hackathon concept to internal launch, merging three competing prototypes into one direction.
- Own scheduling, the core module. Took Draft schedules from research synthesis through user flows, wireframes and prototypes.
- Shipped Mobile Chat: 100K+ messages in the first months, 25K monthly users, 540% YoY growth.
- Work AI-native with Claude Code and Figma Make, plus annotated designs and QA through handoff.

Casting Workbook, Product Designer — May 2020 – Jan 2022

Casting software for productions, agencies and actors.

- Redesigned the web and mobile apps, including a folder system for audition videos.
- Doubled as graphic designer for marketing and brand visuals.

CheckingIn, Product Designer — Apr 2019 – Jan 2020

Mental health platform.

- Led mobile app design from prototype to launch, and managed development schedules with engineering.

INDEPENDENT

Tools and experiments I build with AI agents: an open-source modular UI framework, an NFL prediction model, and an Ableton-connected song catalog. I write custom agent skills and run multi-agent workflows.

SKILLS

Design	Figma, Figma Make, Photoshop, wireframes, prototyping, design systems
Process	Discovery, customer interviews, user flows, stakeholder presentations, QA
AI	Claude Code, AI-built prototypes, agent workflows
Remote	Remote since 2020. Slack, Google Workspace, macOS

EDUCATION

BrainStation, UX Design — 2019